

# ABHISHEK KUMAR

*Digital Marketer*

## CONTACT

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 Tughalkabad Village

 www.abhishkdm.com

## EDUCATION

- **Delhi University (SOL)**

2023- 2026

B.A. Program

- **CBSE BOARD**

2022- 2023

12th

## CERTIFICATIONS

- Digital Marketing

**IICS Institute**

## SKILLS

- SEO
- SMO
- SMM
- Google Ads
- Meta Ads
- WordPress
- Canva
- E-Mail Marketing
- Content Writing

## PROFILE

I am a Digital Marketer currently doing a 3-month internship at High Technologies Solutions. I have hands-on experience in SEO, social media marketing, content creation, and website optimization. I am passionate about using digital strategies to grow businesses and improve online presence. Eager to apply my skills in a professional role.

## WORK EXPERIENCE

Digital marketer intern

### High Technologies Solutions

*December 2024: Present*

- Assist in SEO optimization, including keyword research and on-page improvements.
- Managing and creating content for social media platforms to boost engagement.
- Supporting content strategy by writing blog posts, social media captions, and website content.
- Analyzing website traffic using Google Analytics and other SEO tools.
- Conducting competitor research to identify digital marketing trends.
- Collaborating with the team to improve brand visibility and online presence.